

TERMS & CONDITIONS
'B Infinite Be Rewarded' Challenge

CAMPAIGN PERIOD

1. The "B Infinite Be Rewarded" Challenge ("Campaign") shall run from 1 October 2018 to 25 November 2018, both dates inclusive ("Campaign Period").
2. BLoyalty Sdn. Bhd. Reserves the right upon giving adequate prior notice of fourteen (14) calendar days to amend the duration and/or the commencement and/or expiry dates of the Campaign Period.

ELIGIBILITY & REGISTRATION CRITERIA

3. This Campaign is open to all B Infinite Bcard registered members.
4. For non-B Infinite members, you can participate in the Campaign by signing up for a physical card at participating merchants or download B Infinite mobile app for a virtual Bcard and register your details at binfinite.com.my.
5. To participate in this Campaign, eligible participants must first register their participation in the Campaign by enrolling online at www.binfiniterewards.com.my during the Campaign Period.
6. Upon successful registration for the Campaign, member's participating accounts shall then be automatically tracked for the purpose of tabulating the achievements for the Campaign.

PARTICIPATION CRITERIA & WEEKLY PRIZES

7. There are 10,000,000 BPoints (worth RM100,000), 500 units of Caltex fuel token (worth RM10,000 of fuel) and 1,500 units of Online Voucher (worth RM49,500) to be given out for this Campaign.
8. The Campaign weekly period, prizes and number of winners are as follow: -

Weekly Period	Weekly Prizes	Number of Maximum Weekly Winners
Week 1 (1 Oct 2018 – 7 Oct 2018)	RM10 Lazada e-voucher + 3,000 BPoints	500
Week 2 (8 Oct 2018 – 14 Oct 2018)	5,000 BPoints	500
Week 3 (15 Oct 2018 – 21 Oct 2018)	Hardcover 6" x 6" Photobook (20 Pages) worth RM79 + 2,000 BPoints	500
Week 4 (22 Oct 2018 – 28 Oct 2018)	RM20 Caltex fuel token + 2,000 BPoints	500
Week 5 (29 Oct 2018 – 4 Nov 2018)	5,000 BPoints	500
Week 6 (5 Nov 2018 – 11 Nov 2018)	RM10 Zalora e-voucher +3,000 BPoints	500

Week 7 (12 Nov 2018 – 18 Nov 2018)	5,000 BPoints	500
Week 8 (19 Nov 2018 – 25 Nov 2018)	5,000 BPoints	500

ELIGIBLE TRANSACTION CRITERIA & PARTICIPATING MERCHANTS

9. Upon successful registration as per Clause 5, eligible participants must spend using their participating BCards during the Campaign Period in the following manner to stand to win the weekly prizes: -
- (a) Eligible participant to spend a minimum of RM20 (transaction amount can be cumulative for each brand for entire week) at B Infinite participating merchants to collect one (1) brand sticker.
- Eg: Card A spend on Tealive: RM8 on Monday, RM8 on Thursday & RM7 on Saturday. Card A is entitled to earn 1 Tealive sticker as the total amount of the week has met the minimum spend requirement per brand of RM20. (RM8+RM8+RM7=RM23); and
- (b) Collect three (3) different brand stickers every week and 500 winners will be randomly pick using a randomizer to win weekly prizes.
10. Eligible transactions for this Campaign are those that:
- (a) Are charged to any of the Eligible Participant's participating BCard during the Campaign Period; and;
- (b) **Include** all retail transactions & petrol; and
- (c) **Exclude** internet transactions, online purchase & online share trading.
- (d) **Exclude** purchases of tobacco, tobacco-related accessories, instore-services and reload services at 7-Eleven.
- (e) **Exclude** all void or reversed transactions
11. There are 44 participating merchants as below and B Loyalty Sdn. Bhd. reserves the right to add/amend/delete any Participating merchants without prior notice. To view the latest list, kindly refer to www.binfiniterewards.com.my

No.	Merchant Name
1	7-Eleven
2	Ansa Kuala Lumpur
3	Auto Tulin
4	Bateriku
5	BBQ Thai
6	Berjaya Hills
7	Berjaya Hotels & Resorts
8	Berjaya Langkawi Resort
9	Berjaya Penang Hotel
10	Berjaya Times Square Hotel
11	Berjaya Times Square Theme Park
12	Berjaya Tioman Resort
13	Berjaya Waterfront
14	Big Apple Restaurant
15	BORDERS
16	Broadway Lounge
17	Bukit Banang Golf & Country Club
18	Bukit Jalil Golf & Country Resort

19	Bukit Kiara Resort
20	Caltex
21	Colmar Tropicale
22	Cosway
23	Emas Sri Pinang
24	Kelab Darul Ehsan
25	Kenny Rogers ROASTERS
26	Koyaku Japanese Dining & Grill
27	Krispy Kreme Doughnuts
28	Life Care Diagnostic Medical Centre
29	Macaroni Food and Coffee
30	Mazda
31	Pearl Harbour Industry Sdn. Bhd.
32	Redang Island Resort
33	Roda Indah Motors
34	Samplings On The Fourteenth Restaurant
35	Staffield Country Resort
36	Starbucks Coffee
37	Stellar Design
38	Tan Boon Ming (TBM)
39	Tealive
40	The Chateau Spa & Organic Wellness
41	The Taaras Beach & Spa Resort
42	Thomson Hospital Kota Damansara
43	TREC
44	Wendy's

12. All participating BCards transactions that met the Eligible spend condition as per Clause 10 will be qualified for the Campaign. If the Eligible Participant has multiple participating BCards, eligible transactions at participating merchants for each BCard will be recorded individually to meet the Campaign criteria...eg Mr A has 2 BCards.
Card A – earned 3 stickers from 7-Eleven, Caltex and Tealive.
Card B – earned 2 stickers from 7-Eleven and Kenny Rogers.
Only Card A will be considered as meeting the campaign criteria and will be included in the pool of qualified participants for the random selection of 500 winners.
13. The tracking of the Eligible Spend and Participation Criteria is based on transaction dates (Malaysian Time) and subject to settlement by participating merchants. BLoyalty Sdn. Bhd. should not be made responsible for the failure or delayed in settlement by merchants.
14. Participant's achievement of brand sticker will be published at www.binfiniterewards.com.my within 24 hours upon settlement by merchants. BLoyalty Sdn. Bhd. is not liable for any delayed in settlement process by any participating merchant.
15. BLoyalty Sdn. Bhd. shall not be responsible for any failure and/or delay in the transmission of evidence of sales transactions by participating merchants.

WINNER SELECTION

16. An eligible participant is eligible to win a maximum of one (1) prize each week. However, he/she can win prize for other Weekly Period.
17. At the end of each weekly Campaign Period (i.e. 1 Oct 2018 – 7 Oct 2018), Eligible Participants shall be randomly selected.
18. At the time of selection of the Campaign winners, the Participating BCard of the selected Eligible Participant(s) MUST be in good standing and MUST NOT be in breach of any of the terms and conditions of the B Infinite general terms and conditions or delinquent, and/or be invalid or cancelled, invalid or void transaction(s), as otherwise they will be disqualified from participating or being selected as the Campaign winner(s).
19. Weekly winner announcement will be published at www.binfiniterewards.com.my within 21 working days after each week campaign ends.
20. The winners will receive the weekly prizes within 21 working days from the date the weekly winners are published at www.binfiniterewards.com.my
21. Prizes are non-transferable and non-exchangeable for cash or other goods, whether in part or in full.
22. BLoyalty Sdn. Bhd. reserves the right at their absolute discretion to substitute any of the Prizes with a prize of equal value, at any time, without prior notice consent. All Prizes will be awarded in its current state and cannot be exchanged.
23. All prizes are awarded 'as is' and BLoyalty Sdn. Bhd. gives no guarantee and makes no representation whatsoever regarding any of the prizes (including but not limited to any guarantee or representation relating to the nature, and/ or quality of any of the prize) and the consumer of each prize shall consume that prize at its own risks.

CONSENT

24. Eligible Participants and/or Winners who participate in this Campaign are deemed to have expressly agreed to be bound by these Terms and Conditions (as varied or changed), the decisions of BLoyalty Sdn. Bhd. and/or the judges and, to the fullest extent permitted by law, to have consented to and authorized BLoyalty Sdn. Bhd. to disclose their particulars to the third-party service providers engaged by BLoyalty Sdn. Bhd. for purposes of the Campaign.
25. BLoyalty Sdn. Bhd. warrants that the disclosure of such particulars to any third-party service providers shall be limited to the Eligible Participants' or Winners' BCard number, email address and telephone number and shall be used only in relation to and for purposes of the Campaign.
26. Each of the Eligible Participants and/or Winners is deemed to have given his/her consent and authorization to BLoyalty Sdn. Bhd. to use his/her name, BCard or other information approved by the Eligible Participants and/or Winners for current and future advertising and publicity purposes relating to the Campaign.
27. Eligible Persons, Participants and/or Winners also agree to be featured in any publicity material relating to the Campaign. No fee will be paid to the Winners for any of the foregoing.

OTHER TERMS & CONDITIONS

28. BLoyalty Sdn. Bhd.'s decision on all matters relating to the Campaign (including the interpretation of these Terms and Conditions) shall be final and binding and no further correspondence or attempt to dispute such decision would be entertained.